

Close More Sales, More Often!

Get paid faster and increase margins by offering convenient, flexible, and affordable loans directly to your customers in real-time.



Win More Bids

Meet your customers' needs and increase their buying power.



Increase Margins

Max approvals allow projects to go from "fix it" to "improve it."



Delight Customers

Happy customers mean more referrals and repeat business.



Get Paid Faster

Easy one-click portal delivers funds fast and conveniently.

Your Leading Home Improvement Financing Partner.

More than \$6 billion in loans financed

At Sunlight Financial, we offer flexible home improvement financing services that allow you to offer highly competitive financing terms directly to your customers. Elevate your sales team's selling capabilities and deliver value to your customers with our innovative tools designed to provide reps more control in the home to win more deals.

Built to Grow Your Business



Fast Funding

Submit and receive payments in as early 24 hours to ensure working capital to grow your business.



Paperless Process

Our Orange® portal and mobile app provide flexibility and increased value and control in the home.



50+ Programs

Includes zero-fee options to provide the flexibility your business requires and needs.



Dealer Training

Equip your sales team with the tools and skills needed to position them to win more bids.



Max Approvals

Approvals up to \$100,000, so if the project price increases but does not exceed the maximum approval, there's no need to refile paperwork.



Elite Customer Support

Support 7 days a week from dedicated support specialists to ensure your experience is seamless.

Tools Designed to Make Selling Easier



Mobile App

Conveniently quote, close, and process customers all within the mobile app!



Pre-Qual Tool

Use before appointments to get higher approval rates, happier customers, and more sales in [10 seconds] or less!



Payment Calculator

Show customers "good, better, and best" options with various payment terms and amounts.

